

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

And:

Crossroads Media/ POL
66 Canal Center Plaza Suite 500
Alexandria, VA 22314

| | | |
|---|--|--|
| <u>Contract / Revision</u> 699378 / | | <u>Alt Order #</u> 06224800 |
| <u>Product</u> AMER CROSSROADS | | |
| <u>Contract Dates</u> 09/04/12 - 09/14/12 | | <u>Estimate #</u> 690 |
| <u>Advertiser</u> American Crossroads | | <u>Original Date / Revision</u> 08/27/12 / 08/27/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KUSA | <u>Account Executive</u> Mary Tricoli | <u>Sales Office</u> Telerep Philadel |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 11 | <u>Product Code</u> 27 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| 1 | KUSA | 09/07/12 | 09/07/12 | The Doctors | 1-2p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | 1 | \$500.00 | 0.00 | | | |
| 2 | KUSA | 09/07/12 | 09/07/12 | 9News at Noon | 12p-1230p | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | 1 | \$600.00 | 0.00 | | | |
| 3 | KUSA | 09/07/12 | 09/07/12 | 9News 4pm | 4p-5p | | :30 | | | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | 1 | \$1,300.00 | 0.00 | | | |
| 4 | KUSA | 09/07/12 | 09/07/12 | M-F 430-5a News | 430-5a | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | 1 | \$150.00 | 0.00 | | | |
| 5 | KUSA | 09/07/12 | 09/07/12 | NBC Nightly News | 530p-6p | | :30 | | | | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | 1 | \$3,000.00 | 0.00 | | | |
| 6 | KUSA | 09/07/12 | 09/07/12 | 9News 6am | 6-7am | | :30 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | 1 | \$2,000.00 | 0.00 | | | |
| 7 | KUSA | 09/10/12 | 09/10/12 | The Doctors | 1-2p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | 1 | \$500.00 | 0.00 | | | |
| 8 | KUSA | 09/10/12 | 09/10/12 | 9News at Noon | 12p-1230p | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | 1 | \$600.00 | 0.00 | | | |
| 9 | KUSA | 09/10/12 | 09/10/12 | 9News 4pm | 4p-5p | | :30 | | | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | 1 | \$1,300.00 | 0.00 | | | |
| 10 | KUSA | 09/10/12 | 09/10/12 | M-F 430-5a News | 430-5a | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | 1 | \$150.00 | 0.00 | | | |
| 11 | KUSA | 09/10/12 | 09/10/12 | 9News 6am | 6-7am | | :30 | | | | NM | 1 | \$2,000.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



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Denver, CO 80203
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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 699378 / | 06224800 |

| Contract Dates | Product | Estimate # |
|---------------------|-----------------|------------|
| 09/04/12 - 09/14/12 | AMER CROSSROADS | 690 |

| Advertiser | Original Date / Revision |
|---------------------|--------------------------|
| American Crossroads | 08/27/12 / 08/27/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------|-------------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | 1 | \$2,000.00 | 0.00 | | | |
| 12 | KUSA | 09/08/12 | 09/08/12 | 9News 7a Sat | 7-9a | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S- | | | | 1 | \$1,200.00 | 0.00 | | | |
| 13 | KUSA | 09/09/12 | 09/09/12 | Denver Broncos Football | Denver Broncos Fc | | :30 | | | | NM | 1 | \$45,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S | | | | 1 | \$45,000.00 | 0.00 | | | |
| 14 | KUSA | 09/09/12 | 09/09/12 | 9News 7a Sun | 7-9a | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S | | | | 1 | \$1,200.00 | 0.00 | | | |
| 15 | KUSA | 09/06/12 | 09/13/12 | The Doctors | 1-2p | | :30 | | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ---T--- | | | | 1 | \$500.00 | 0.00 | | | |
| Week: | | 09/10/12 | 09/16/12 | ---T--- | | | | 1 | \$500.00 | 0.00 | | | |
| 16 | KUSA | 09/06/12 | 09/13/12 | 9News at Noon | 12p-1230p | | :30 | | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ---T--- | | | | 1 | \$600.00 | 0.00 | | | |
| Week: | | 09/10/12 | 09/16/12 | ---T--- | | | | 1 | \$600.00 | 0.00 | | | |
| 17 | KUSA | 09/06/12 | 09/13/12 | 9News 4pm | 4p-5p | | :30 | | | | NM | 2 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ---T--- | | | | 1 | \$1,300.00 | 0.00 | | | |
| Week: | | 09/10/12 | 09/16/12 | ---T--- | | | | 1 | \$1,300.00 | 0.00 | | | |
| 18 | KUSA | 09/06/12 | 09/13/12 | M-F 430-5a News | 430-5a | | :30 | | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ---T--- | | | | 1 | \$150.00 | 0.00 | | | |
| Week: | | 09/10/12 | 09/16/12 | ---T--- | | | | 1 | \$150.00 | 0.00 | | | |
| 19 | KUSA | 09/06/12 | 09/13/12 | 9News 5pm | 5p-530p | | :30 | | | | NM | 2 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ---T--- | | | | 1 | \$2,500.00 | 0.00 | | | |
| Week: | | 09/10/12 | 09/16/12 | ---T--- | | | | 1 | \$2,500.00 | 0.00 | | | |
| 20 | KUSA | 09/06/12 | 09/13/12 | 9News Daybreak 5:30a | 530-6am | | :30 | | | | NM | 2 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ---T--- | | | | 1 | \$1,300.00 | 0.00 | | | |
| Week: | | 09/10/12 | 09/16/12 | ---T--- | | | | 1 | \$1,300.00 | 0.00 | | | |
| 21 | KUSA | 09/13/12 | 09/13/12 | NBC Nightly News | 530p-6p | | :30 | | | | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ---T--- | | | | 1 | \$3,000.00 | 0.00 | | | |
| N 22 | KUSA | 09/11/12 | 09/11/12 | The Doctors | 1-2p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -T----- | | | | 1 | \$500.00 | 0.00 | | | |
| N 23 | KUSA | 09/11/12 | 09/11/12 | 9News at Noon | 12p-1230p | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -T----- | | | | 1 | \$600.00 | 0.00 | | | |
| N 24 | KUSA | 09/11/12 | 09/11/12 | 9News 4pm | 4p-5p | | :30 | | | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | -T----- | | | | 1 | \$1,300.00 | 0.00 | | | |
| N 25 | KUSA | 09/11/12 | 09/11/12 | M-F 430-5a News | 430-5a | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |

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TERMS: Due 15th day of the Month following Broadcast.



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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 699378 / | 06224800 |

| Contract Dates | Product | Estimate # |
|---------------------|-----------------|------------|
| 09/04/12 - 09/14/12 | AMER CROSSROADS | 690 |

| Advertiser | Original Date / Revision |
|---------------------|--------------------------|
| American Crossroads | 08/27/12 / 08/27/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount | | | | | | | | | | | | | | | | | | | | |
|--|----------|------------|------------|---------------------------|----------------|------|--------|------------|------|-----|------|-------|------------|------------|----------|----------|------------|------|--------|----------------|----------|---------|---|------------|------|----------------|----------|---------|---|------------|------|--|--|
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 09/10/12</td><td>09/16/12</td><td>-T-----</td><td>1</td><td>\$150.00</td><td>0.00</td></tr></table> | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/10/12 | 09/16/12 | -T----- | 1 | \$150.00 | 0.00 | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/10/12 | 09/16/12 | -T----- | 1 | \$150.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N 26 | KUSA | 09/11/12 | 09/11/12 | 9News 5pm | 5p-530p | | :30 | | | | NM | 1 | \$2,500.00 | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 09/10/12</td><td>09/16/12</td><td>-T-----</td><td>1</td><td>\$2,500.00</td><td>0.00</td></tr></table> | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/10/12 | 09/16/12 | -T----- | 1 | \$2,500.00 | 0.00 | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/10/12 | 09/16/12 | -T----- | 1 | \$2,500.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N 27 | KUSA | 09/11/12 | 09/11/12 | 9News Daybreak 5:30a | 530-6am | | :30 | | | | NM | 1 | \$1,300.00 | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 09/10/12</td><td>09/16/12</td><td>-T-----</td><td>1</td><td>\$1,300.00</td><td>0.00</td></tr></table> | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/10/12 | 09/16/12 | -T----- | 1 | \$1,300.00 | 0.00 | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/10/12 | 09/16/12 | -T----- | 1 | \$1,300.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| D 28 | KUSA | 09/04/12 | 09/04/12 | NBC Nightly News | 530p-6p | | :30 | | | | NM | 0 | \$0.00 | | | | | | | | | | | | | | | | | | | | |
| D 29 | KUSA | 09/04/12 | 09/04/12 | 9News 6am | 6-7am | | :30 | | | | NM | 0 | \$0.00 | | | | | | | | | | | | | | | | | | | | |
| 30 | KUSA | 09/05/12 | 09/12/12 | The Doctors | 1-2p | | :30 | | | | NM | 2 | \$1,000.00 | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 09/03/12</td><td>09/09/12</td><td>--W----</td><td>1</td><td>\$500.00</td><td>0.00</td></tr><tr><td>Week: 09/10/12</td><td>09/16/12</td><td>--W----</td><td>1</td><td>\$500.00</td><td>0.00</td></tr></table> | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/03/12 | 09/09/12 | --W---- | 1 | \$500.00 | 0.00 | Week: 09/10/12 | 09/16/12 | --W---- | 1 | \$500.00 | 0.00 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/03/12 | 09/09/12 | --W---- | 1 | \$500.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/10/12 | 09/16/12 | --W---- | 1 | \$500.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 31 | KUSA | 09/05/12 | 09/12/12 | 9News at Noon | 12p-1230p | | :30 | | | | NM | 2 | \$1,200.00 | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 09/03/12</td><td>09/09/12</td><td>--W----</td><td>1</td><td>\$600.00</td><td>0.00</td></tr><tr><td>Week: 09/10/12</td><td>09/16/12</td><td>--W----</td><td>1</td><td>\$600.00</td><td>0.00</td></tr></table> | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/03/12 | 09/09/12 | --W---- | 1 | \$600.00 | 0.00 | Week: 09/10/12 | 09/16/12 | --W---- | 1 | \$600.00 | 0.00 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/03/12 | 09/09/12 | --W---- | 1 | \$600.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/10/12 | 09/16/12 | --W---- | 1 | \$600.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 32 | KUSA | 09/05/12 | 09/12/12 | 9News 4pm | 4p-5p | | :30 | | | | NM | 2 | \$2,600.00 | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 09/03/12</td><td>09/09/12</td><td>--W----</td><td>1</td><td>\$1,300.00</td><td>0.00</td></tr><tr><td>Week: 09/10/12</td><td>09/16/12</td><td>--W----</td><td>1</td><td>\$1,300.00</td><td>0.00</td></tr></table> | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/03/12 | 09/09/12 | --W---- | 1 | \$1,300.00 | 0.00 | Week: 09/10/12 | 09/16/12 | --W---- | 1 | \$1,300.00 | 0.00 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/03/12 | 09/09/12 | --W---- | 1 | \$1,300.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/10/12 | 09/16/12 | --W---- | 1 | \$1,300.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 33 | KUSA | 09/05/12 | 09/12/12 | M-F 430-5a News | 430-5a | | :30 | | | | NM | 2 | \$300.00 | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 09/03/12</td><td>09/09/12</td><td>--W----</td><td>1</td><td>\$150.00</td><td>0.00</td></tr><tr><td>Week: 09/10/12</td><td>09/16/12</td><td>--W----</td><td>1</td><td>\$150.00</td><td>0.00</td></tr></table> | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/03/12 | 09/09/12 | --W---- | 1 | \$150.00 | 0.00 | Week: 09/10/12 | 09/16/12 | --W---- | 1 | \$150.00 | 0.00 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/03/12 | 09/09/12 | --W---- | 1 | \$150.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/10/12 | 09/16/12 | --W---- | 1 | \$150.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 34 | KUSA | 09/05/12 | 09/12/12 | 9News 5pm | 5p-530p | | :30 | | | | NM | 2 | \$5,000.00 | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 09/03/12</td><td>09/09/12</td><td>--W----</td><td>1</td><td>\$2,500.00</td><td>0.00</td></tr><tr><td>Week: 09/10/12</td><td>09/16/12</td><td>--W----</td><td>1</td><td>\$2,500.00</td><td>0.00</td></tr></table> | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/03/12 | 09/09/12 | --W---- | 1 | \$2,500.00 | 0.00 | Week: 09/10/12 | 09/16/12 | --W---- | 1 | \$2,500.00 | 0.00 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/03/12 | 09/09/12 | --W---- | 1 | \$2,500.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/10/12 | 09/16/12 | --W---- | 1 | \$2,500.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 35 | KUSA | 09/05/12 | 09/12/12 | 9News Daybreak 5:30a | 530-6am | | :30 | | | | NM | 2 | \$2,600.00 | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 09/03/12</td><td>09/09/12</td><td>--W----</td><td>1</td><td>\$1,300.00</td><td>0.00</td></tr><tr><td>Week: 09/10/12</td><td>09/16/12</td><td>--W----</td><td>1</td><td>\$1,300.00</td><td>0.00</td></tr></table> | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/03/12 | 09/09/12 | --W---- | 1 | \$1,300.00 | 0.00 | Week: 09/10/12 | 09/16/12 | --W---- | 1 | \$1,300.00 | 0.00 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/03/12 | 09/09/12 | --W---- | 1 | \$1,300.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/10/12 | 09/16/12 | --W---- | 1 | \$1,300.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 36 | KUSA | 09/12/12 | 09/12/12 | 9News 6am | 6-7am | | :30 | | | | NM | 1 | \$2,000.00 | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 09/10/12</td><td>09/16/12</td><td>--W----</td><td>1</td><td>\$2,000.00</td><td>0.00</td></tr></table> | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/10/12 | 09/16/12 | --W---- | 1 | \$2,000.00 | 0.00 | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/10/12 | 09/16/12 | --W---- | 1 | \$2,000.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| N 37 | KUSA | 09/05/12 | 09/07/12 | Late Night w/Jimmy Fallon | 1137p-1237a | | :30 | | | | NM | 2 | \$900.00 | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 09/03/12</td><td>09/09/12</td><td>--WTF--</td><td>2</td><td>\$450.00</td><td>0.00</td></tr></table> | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/03/12 | 09/09/12 | --WTF-- | 2 | \$450.00 | 0.00 | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/03/12 | 09/09/12 | --WTF-- | 2 | \$450.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 38 | KUSA | 09/05/12 | 09/05/12 | NBC Nightly News | 530p-6p | | :30 | | | | NM | 1 | \$4,000.00 | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 09/03/12</td><td>09/09/12</td><td>--W----</td><td>1</td><td>\$4,000.00</td><td>0.00</td></tr></table> | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/03/12 | 09/09/12 | --W---- | 1 | \$4,000.00 | 0.00 | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/03/12 | 09/09/12 | --W---- | 1 | \$4,000.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 39 | KUSA | 09/06/12 | 09/06/12 | Thu Prime C | 9-10p | | :30 | | | | NM | 1 | \$4,000.00 | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr><tr><td>Week: 09/03/12</td><td>09/09/12</td><td>---T---</td><td>1</td><td>\$4,000.00</td><td>0.00</td></tr></table> | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | Week: 09/03/12 | 09/09/12 | ---T--- | 1 | \$4,000.00 | 0.00 | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Week: 09/03/12 | 09/09/12 | ---T--- | 1 | \$4,000.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 40 | KUSA | 09/07/12 | 09/07/12 | Dateline | 9-10p | | :30 | | | | NM | 1 | \$4,500.00 | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr></table> | | | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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TERMS: Due 15th day of the Month following Broadcast.



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

| | | |
|---|-----------------------------------|--|
| <u>Contract / Revision</u> 699378 / | | <u>Alt Order #</u> 06224800 |
| <u>Contract Dates</u> 09/04/12 - 09/14/12 | <u>Product</u> AMER CROSSROADS | <u>Estimate #</u> 690 |
| <u>Advertiser</u> American Crossroads | | <u>Original Date / Revision</u> 08/27/12 / 08/27/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|--------|------|-------------------|-----------------|---------------------|---------------------|------|--------|-------------------|-------------|---------------|------|-------|--------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | 1 | \$4,500.00 | 0.00 | | | |
| 41 | KUSA | 09/08/12 | 09/08/12 | Notre Dame Football | Notre Dame Football | | :30 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S- | | | | 1 | \$2,000.00 | 0.00 | | | |
| 42 | KUSA | 09/08/12 | 09/08/12 | Sat Prime C | Sat 9-10p | | :30 | | | | NM | 1 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S- | | | | 1 | \$1,800.00 | 0.00 | | | |
| 43 | KUSA | 09/09/12 | 09/09/12 | 9News 10p Sun | 10-1037p | | :30 | | | | NM | 1 | \$5,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S | | | | 1 | \$5,800.00 | 0.00 | | | |
| N 44 | KUSA | 09/14/12 | 09/14/12 | The Doctors | 1-2p | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----F-- | | | | 1 | \$500.00 | 0.00 | | | |
| N 45 | KUSA | 09/14/12 | 09/14/12 | 9News at Noon | 12p-1230p | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----F-- | | | | 1 | \$600.00 | 0.00 | | | |
| N 46 | KUSA | 09/14/12 | 09/14/12 | 9News 4pm | 4p-5p | | :30 | | | | NM | 1 | \$1,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----F-- | | | | 1 | \$1,300.00 | 0.00 | | | |
| N 47 | KUSA | 09/14/12 | 09/14/12 | M-F 430-5a News | 430-5a | | :30 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----F-- | | | | 1 | \$150.00 | 0.00 | | | |
| N 48 | KUSA | 09/14/12 | 09/14/12 | 9News 5pm | 5p-530p | | :30 | | | | NM | 1 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----F-- | | | | 1 | \$2,500.00 | 0.00 | | | |
| N 49 | KUSA | 09/14/12 | 09/14/12 | NBC Nightly News | 530p-6p | | :30 | | | | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----F-- | | | | 1 | \$3,000.00 | 0.00 | | | |
| N 50 | KUSA | 09/14/12 | 09/14/12 | 9News 6am | 6-7am | | :30 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | ----F-- | | | | 1 | \$2,000.00 | 0.00 | | | |
| Totals | | | | | | | | | | 0.00 | | 61 | \$129,300.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|--------------|
| 08/27/12 - 09/14/12 | 61 | \$129,300.00 | \$109,905.00 |
| Totals | 61 | \$129,300.00 | \$109,905.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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TERMS: Due 15th day of the Month following Broadcast.